

THE WESTIN
ST. FRANCIS
SAN FRANCISCO
ON UNION SQUARE

**THE WESTIN ST. FRANCIS COMPLETES \$45 MILLION RENOVATION
OF HISTORIC LANDMARK BUILDING**

SAN FRANCISCO, CA – APRIL 10, 2018 - The iconic [Westin St. Francis](#), the renowned “Grand Dame” of San Francisco’s Union Square, has completed a \$45 million renovation of the Landmark Building. Comprised of 618 guestrooms and four Specialty Suites on 12 floors, this is the largest renovation ever undertaken of this historic 1904 building. The Landmark Building consists of four brick wings constructed over the course of nine years in the early twentieth century spanning from 1904 to 1913.

The design, created by Dallas-based Forest Perkins, was inspired by San Francisco’s moniker as “The Paris of the West,” bestowed when the “St. Francis” opened as the crown jewel of the city. The new look of the guestrooms and corridors is reminiscent of a lovely spring day in Paris with a sophisticated color scheme of Parisian blue, goldenrod yellow, and peony pink that complements the beauty of the original crown molding, crystal chandeliers, and high ceilings. Dramatic blue and silver wall coverings accent the wall behind silver upholstered headboards. Simple, elegant columns of fabric in a cloud-like design adorn the expansive windows, many of which offer stellar views of San Francisco’s bustling Union Square. All guestrooms feature writing desks, Westin Heavenly® Beds, and 50” flat screen Smart TVs.

“Ever since the St. Francis opened its doors in 1904, it has been synonymous with sophistication and renowned for its importance in San Francisco as a hub of social and business activity,” says Jon Kimball, Area General Manager. “The new design of the Landmark Building pays tribute to its rich history while showcasing its iconic grandeur in a fresh light.”

Guest bathrooms are outfitted with Carrera marble, bright white quartz countertop vanities, elegant period-style polished chrome fittings, and large frameless lighted mirrors. In the junior suites, the bathrooms were enlarged to incorporate spacious walk-in showers.

Expansive hallways, originally designed to accommodate the large hoop skirts women wore in the early 1900s, are adorned with blue-gray tones and bespoke carpet in shades of bright blue and pale gray in an asymmetrical floral motif. The area was brightened with elegant art deco chandeliers, complementing the new lights at each guestroom doorway. Large moody artwork of the iconic Golden Gate Bridge and black and white photography of San Francisco street scenes adorn the walls.

The Westin St. Francis is currently offering the “[For A Better You](#)” package that includes 1,000 bonus Starpoints® per stay and complimentary in-room wifi. Rates start at \$179, excluding tax and based on availability. Available through June 30, 2018. For reservations and more information, call (415) 397-7000, toll free (800) 917-7458, or visit www.westinstfrancis.com.

ABOUT THE WESTIN ST. FRANCIS

Opened more than a century ago on March 21, 1904, The Westin St. Francis still today maintains its preeminence as San Francisco's center of social, theatrical and business life. Renowned for luxury accommodations and excellent service, The Westin St. Francis continues to preserve its rich history and elegance while enhancing the guest experience with fresh, innovative concepts. The only hotel located on San Francisco's famous Union Square, The Westin St. Francis is just steps from world class shopping, dining, theatres and art galleries. For reservations and more information, call (415) 397-7000, toll free (800) 917-7458 or visit www.westinfrancis.com.

ABOUT WESTIN HOTELS & RESORTS

Westin Hotels & Resorts, a leader in wellness and hospitality for more than a decade, lives its philosophy "For a Better You™" through the brand's Six Pillars of Well-Being: Feel Well, Work Well, Move Well, Eat Well, Sleep Well and Play Well. At more than 200 hotels and resorts in nearly 40 countries and territories, guests can experience offerings that include the iconic Heavenly® Bed, RunWESTIN™ and Westin Gear Lending with New Balance®, delicious and nutritious SuperFoodsRx™ and the innovative workspace Tangent. Westin is proud to participate in the industry's award-winning loyalty program, Starwood Preferred Guest®. Members can now link accounts with Marriott Rewards®, which includes The Ritz-Carlton Rewards® at members.marriott.com for instant elite status matching and unlimited points transfer. To learn more, visit www.westin.com. Stay connected to Westin on [Facebook](#) and [@westin](#) on [Twitter](#) and [Instagram](#).

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ATTN EDITORS: HIGH-RESOLUTION IMAGES OF THE WESTIN ST. FRANCIS ARE AVAILABLE UPON REQUEST.

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