

DESTINATION GUIDES

California

• In celebration of its 110th anniversary, the **Westin St. Francis** last May completed a \$20 million renovation of its Tower Building, which houses 569 of the hotel's 1,195 guest rooms. The Union Square property, which first opened its doors as the St. Francis Hotel in 1904, has approximately 56,000 square feet of meeting space.

WHY HERE?

The meetings industry is thriving in California, as a number of major investments demonstrate. Projects include a \$500 million expansion of San Francisco's Moscone Center (above), currently under construction, and a \$180 million expansion of Anaheim's convention center that will begin in April.